

**CRA BOARD MEETING
BEGINS IMMEDIATELY FOLLOWING THE
CITY COMMISSION AGENDA ITEMS
April 15, 2013
7:00 PM**

Board Members Present:

Shirley Groover Bryant, CRA Board Presiding Officer
Tambra Varnadore, Chair
Charles Smith, Vice Chair
Tamara Cornwell
Jonathan Davis
Brian Williams

Staff Present:

Mark Barnebey, City Attorney
Jeff Burton, CRA Director
Jim Freeman, City Clerk
Allen Tusing, Public Works Director
Rick Wells, Chief of Police
Amber Foley, Assistant City Clerk

Mayor Bryant called the CRA Board meeting to order at 8:00 p.m.

1. CRA BOARD AGENDA APPROVAL

Motion: Mrs. Varnadore moved, Mr. Williams seconded, and the motion carried 5-0 to approve the April 15, 2013 CRA Board Agenda.

2. CRA CONSENT AGENDA

- A. Minutes: April 1, 2013
- B. Growers Hardware Store Front Grant #13-09

Mrs. Varnadore pulled item 2.B. for discussion.

Motion: Mrs. Varnadore moved, Mr. Smith seconded, and the motion carried 5-0 to approve item 2.A., the April 1, 2013 minutes.

2.B. Growers Hardware Store Front Grant #13-09

Mr. Burton explained that the paint does not have to be a Sherwin-Williams specific paint; it has to be within the shades specified.

Mrs. Varnadore would like to know when the building was painted.

Motion: Mrs. Varnadore moved, Mrs. Cornwell seconded, and the motion carried 5-0 to approve the Growers Hardware Store Front Grant #13-09.

3. MANATEE R.V. STORE FRONT GRANT

Mr. Burton followed up to a question from the Board at the last meeting. He stated that fencing is a part of the temporary maintenance portion of the Store Front Grant and reimbursed at 75 percent.

4. DOWNTOWN COMMERCIAL CORE REDEVELOPMENT INCENTIVES 2.0

Mr. Burton explained this is an update to the current Downtown Commercial Core Redevelopment Incentives. He has attached a spreadsheet that shows the current payout amount on projects that have been approved. Mr. Burton has made the following updates to the incentives:

- Reduced total incentive from 30 percent to 25 percent
- Added definitions and edited references
- Edited page 5, one goal
- Edited page 6, added non-profit inclusion and 20 percent matching for brownfield job creation
- Edited page 7, incentive chart
- Rewrote individual incentive verbiage on pages 8 and 9
- Extensive detail for Brownfield Bonus Incentive was added

These changes have been approved by the CRA Advisory Board. If the CRA Board would like to make any changes tonight, those changes will have to go before the CRA Advisory Board for approval.

Mrs. Cornwell would like to see the definitions of the incentives written consistently.

There is currently no expiration date for the incentive program. Mr. Burton suggests a caveat be written to allow an expiration date to be set by the Board. Any projects approved will be funded; however, no projects will be funded that come in after any expiration date that may be set.

In regard to the Brownfield Redevelopment Bonus Incentive, Mr. Burton clarified that 80 percent will come from the state of Florida and a 20 percent match will come from the municipality. The City Commission would decide if the 20 percent will come from the City, if not, the CRA can fund.

This year there is \$25,691.80 budgeted (already approved) for incentives. Mr. Burton would like to see the terms for the payout be extended to 10 years as opposed to the current 5-year term.

Mr. Burton explained that the parking incentive is for a business owner who agrees that all parking is shared parking for all public use.

Mr. Williams asked for an example of the incentives a business could get. Mr. Burton will send an email to all Board members showing recent applications he has received.

5. CRA DIRECTOR'S COMMENTS

Mr. Burton stated he is working with his staff on public documents and records retention.

He informed the Board of the upcoming CRA Board training in Mount Dora.

The July 4th billboard sign is up. Mr. Burton is working with Crimestoppers to have something on the billboard after the July 4th event.

The sign for the MLK Park will be going up. The final plans are with SWFWMD for review.

Mr. Burton attended a meeting at SWFWMD regarding funding for the boat ramp. SWFWMD is still set to fund the project which is to begin in October.

6. PRESIDING OFFICER'S COMMENTS

Mayor Bryant stated that a project manager is not needed for all projects. There will not be a project manager assigned to the current Sutton Park renovations project. Each Department Head will be responsible for their areas during the project. The contractor will provide weekly reports to the Board on the status of the project.

7. CRA BOARD MEMBERS' COMMENTS

Mrs. Varnadore—Asked when the discussion of loan funds being used to build restrooms at Sutton Park will be brought back to the Board. Mr. Burton stated he had it on the agenda for this month's CRA Advisory Board meeting; however, there wasn't a quorum. He will bring it to the CRA Advisory Board at their meeting in May. Mr. Burton noted that the plans for the restrooms are about 80 percent done.

Mr. Williams—Asked when there will be another gateway sign discussion. Mr. Burton is requesting a CRA Board workshop to discuss the sign and to have someone come to the meeting and present other alternatives to an electronic sign.

Mr. Burton stated that he is working on the 2016-2020 CRA Plan. He is seeking input from the community on this plan.

8. PUBLIC COMMENTS FOR THE CRA BOARD

None

Mayor Bryant adjourned the meeting at 9:00 p.m.

Minutes approved: May 6, 2013

James R. Freeman

James R. Freeman
City Clerk